

Marketing Manager

CommuniComm Services has an immediate opening for a Marketing Manager for our Louisiana systems. The Marketing Manager assists in the planning, execution and communication of all marketing communications initiatives for CommuniComm's Louisiana cable systems created and directed from the central office in Boston, MA. This position acts as the voice of CommuniComm customers, responsible for understanding customers' needs, the Louisiana market, and for distilling CommuniComm's specific opportunities there. In addition to supporting residential TV, Internet and phone services, this position assists in developing and supporting new revenue streams (including commercial services) with appropriate marketing tactics and sales channels. This position reports into the system general manager with a dotted line into the corporate marketing lead. The successful candidate will possess a Bachelor's degree in marketing, business, communications, or related field. Minimum of five years of consumer marketing experience, excellent written and verbal communications skills, experience in sales and/or sales training, Results-driven and manages execution of plans to deliver results.

Qualified applicants must possess and maintain a current driver's license, pass a pre-employment drug screening, a driving record check, criminal background check and provide references.

CommuniComm Services offers a competitive salary and benefits package which includes free cable and internet for employees who live within CommuniComm Service areas, paid time off, medical/dental/vision, life insurance, short-term and long-term disability, 401(k) and flexible spending accounts.

Please send resumes to: HR@jamescable.com reference "Marketing Manager – LA" in the subject line or apply by mail at: PO Box 640 Westlake, LA 70669. CommuniComm Services is a drug-free and EOE.